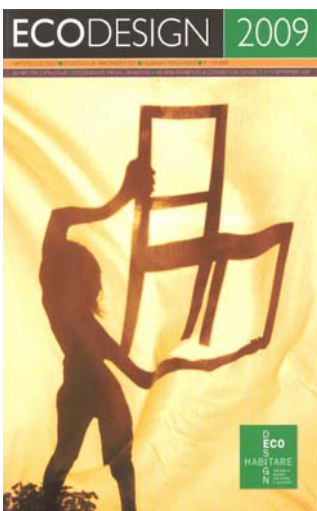




PEFC Products Displayed at Habitare 09 Furniture, Interior Decoration and Design Fair



PEFC Finland exhibited the PEFC logo and products made of wood from well-managed forests at the Habitare 09 Fair. The walls of the stand were made of Effex™ Design and WISA® Pro panelling. The floor was covered with Thermowood® decking. The table and bench were made by Fiskarsin Puusepät Oy. What these products had in common was high quality and sustainable PEFC certified origin.



At the EcoDesign exhibition that was organized alongside the fair, the importance of the origin of wood was also highlighted. The use of wood from endangered rainforests in furniture was presented as a destructive example that does not meet the requirements of ecological design.

The curator of the exhibition, a long-time contributor to Finnish design and an internationally distinguished furniture designer, Professor Yrjö Kukkapuro sees many new opportunities in more diversified use of wood (Source: EcoDesign exhibition catalogue 2009).

The EcoDesign exhibition catalogue was in line with the fair's environmentally friendly theme. At all production stages of the catalogue the most ecological materials and production methods available had been used. The more than 200-page catalogue was printed on PEFC certified paper.

Kannen kuva / Cover photograph © Jari Pirhonen
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Habitare is the biggest furniture, interior decoration and design event in Finland. Over 60 000 consumers, designers and manufacturers of wood products as well as other professionals visited the fair during the five days it was open in September. PEFC Finland stand was part of a group that included companies making PEFC certified products.

When buying PEFC certified products, the consumer can be sure that the wood used in them originates from well-managed forests. Good forest management means that forestry is ecologically, socially and economically sustainable.